From: [redacted]
To: DL - Alana Fraser & Assistant
Cc: [redacted]
Subject: For EM review: Draft media release + strategy for Sacrifice (BI-753) [SEC=OFFICIAL]
Date: Thursday, 13 August 2026 12:44:58 PM
Attachments: image001.png
image002.png
image003.png
image004.png
image005.png
image006.jpg
Four Corners "Sacrifice" - media release and handling strategy SECOFFICIAL.msg
13 Aug - Four Corners Sacrifice - media release COS edits.docx
13 Aug - Four Corners Sacrifice - media handling strategy COS edits.docx
RE For AWM response Investigation about Four Corners Sacrifice broadcast on the ABC on 10 March 2025 - Section 180 comments SECOFFICIAL.msg

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Good afternoon Alana,

As you know, the Media team have provided a Media package for the Sacrifice investigation – see email attached.

With thanks to [redacted] we have reviewed the media material and provided our comments/edits in the attached documents.

For EM review : Draft Sacrifice media release + strategy

COS has made updates to the following Sacrifice docs, prepared by the Media team:

- a draft media release (MR): 13 Aug - Four Corners Sacrifice - media release COS edits.docx (+ attached)
- a draft media handling strategy (MHS): 13 Aug - Four Corners Sacrifice - media handling strategy COS edits.docx (+ attached)

Could you please review the MR and MHS as EM and provide any comments/suggested changes?

For consideration: Proposed publication of investigation report separate from finalised enforcement outcome

We are currently seeking s 180 comments from the ABC & the AWM (provided on 11 August) by Friday 14 August, and a submission on remedial action/enforcement by the following Friday (21 August).

[redacted]

[redacted]

Timing + next steps

As noted, the ABC's s 180 comments are due by Friday 14 August (and we received the AWM's s.180 comments on 11 August – see attached). We will have to consider the ABC's representations about publication (e.g. whether to make any edits/redactions to the publication version). We will also have to obtain delegate approval to publish after considering s 180 comments.

COS will work towards being able to publish in the week commencing 31 August – the Media team have pencilled a publication date of Wednesday 2 September. Having a cleared MR will help us be able to publish as soon as possible.

We would therefore ask for your initial EM review of the MR + MHS.

N.B. Under step 8.2 in the SOP, the next steps with the MR following your review are:

- EM-cleared MHS and MR sent to Media for review.
- Revised MHS and MR sent to Section for review.
- Section sends to GM for review.
- GM-cleared MHS and MR sent to Media
- Media handles clearance by Deputy Chair then Chair.
- Media takes quotes from approved MR to create social media posts and sends to the team 24-48 hours before publication for EL2 approval.

Draft Minister's Office correspondence

COS will prepare draft MO correspondence to the MO. We will send this to you for your review and to be sent to the MO in advance of our normal processes at your discretion (noting the potential sensitivity of this matter). Alternatively, we may advise the MO ~24 hours before publication, per our SOP.

Please let us know if you would like to review this draft MO correspondence.

I am happy to discuss any of the above.

Regards,

[redacted]

[redacted] Compliance Officer
Content Oversight Section

Australian Communications and Media Authority
[redacted]



The ACMA acknowledges First Nations peoples as the Traditional Owners and Custodians of Australia. We respect and celebrate First Nations peoples as the original storytellers and content creators of the lands on which we work and honour the enduring strength and commitment of Aboriginal and Torres Strait Islander peoples to the land, waters and their communities. We pay our respects to Elders past, present, and emerging.



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